

## Season's Greetings from RJR Polymers



RJR NEWS

### RJR is a Hit at the IMAPS Show in Chicago

Excitement was in the air as RJR Polymers, Inc. continued its innovative tradition to introduce cutting-edge electronic packaging technologies at October's IMAPS show in Chicago. The RJR booth was among the most visited during the show. RJR introduced its new corporate brand logo and the all-in-one CD-ROM print brochure demo kit. The cross-media design utilizes print, animation, photos, CD-ROM and Web technologies to provide a walking tour of all the latest technologies at RJR.

RJR's buzz initiated quite a few inquiries from leaders in the electronic packaging trade. To find out more about RJR's sealing technology and automated solutions, please contact Pam at 510-638-5901 ext. 305, and request a copy of the cross-media demo kit.

RJR TECHNOLOGY

### ITS 400 Upgrades...Without an Upgrade in Price

The long-awaited ITS 400 Electronic Package Sealing System is anticipated to debut in the first quarter of 2000. RJR's continuous advancement in the technological world is once again unprecedented with this product's touch screen interface and controller, as well as the addition of SPC capabilities, which are not included in the Model ITS 300 design.

RJR's development team is working diligently to prepare for the new product launch following the tradition at RJR to strive not only for an impeccable...but also cost-efficient product. The ITS 400 will not have a "millennium-sized" price increase. In fact, there WON'T BE ANY price increase from the Model ITS 300. Watch for upcoming editions of *Newsflash* for more details.

RJR PAC RIM NEWS

### RJR Continues its Growth Strategy in the Pac Rim Region

As eagerly anticipated, RJR Polymers has officially opened its branch office in Taiwan. This expansion signals RJR's commitment to provide the best possible customer service for its clients in the region. Please feel free to contact...

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